

NAME: \_\_\_\_\_

PERIOD: \_\_\_\_\_

TITLE: \_\_\_\_\_

BY: \_\_\_\_\_



# THE SALTZMAN SEVEN:

*Fill in each section below AND on back with detailed observations from an example of news.*

## 1. NUMBER OF SOURCES:

## 2. TRANSPARENCY:

Where did the reporter get the information?

A: \_\_\_\_\_

B: \_\_\_\_\_

C: \_\_\_\_\_

D: \_\_\_\_\_

E: \_\_\_\_\_

## 3. AUTHORITY:

Is it clear how the sources know the information they are providing?  
Are they in a position to know?

COMPLETE THE OTHER SIDE...



# THE SALTZMAN SEVEN:

Complete the *OTHER SIDE FIRST*, then continue evaluating your example of news by filling in each section below.

## 4. VARIETY:

Which types of sources does the reporter use?

## 5. MOTIVES:

Do any of the sources appear to have an agenda?

## 6. ANONYMOUS SOURCES:

If anonymous sources are used, how does the reporter explain why you should believe them?

Is there an obvious reason why they might provide the information now?

## 7. DOCUMENTS:

List all sources that are documents and note whether the report links to copies of them.